

Carol Jago

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Education

Saint Louis University, St. Louis, Missouri	1969-1971
University of California, Santa Barbara	1971-1973, B.A., English
University of Southern California, Los Angeles	1973-1974, M.A., secondary credential

Work Experience

Lincoln Middle School, Santa Monica Malibu USD	1974-1977
Santa Monica High School, SMMUSD	1977-2006
mentor teacher	1984 -1994
English Department Chairperson	1991-1997, 2002-2006
Director, California Reading and Literature Project, UCLA	1991-2011
Chairperson, NCTE Commission on Literature	1994-1997
Education columnist, <i>The Outlook</i>	1992-1998
Op-Ed page columnist, <i>The Los Angeles Times</i>	1996-2001
Education columnist, Westside edition of <i>Los Angeles Times</i>	1998-2001
PAR (Peer Assistance and Review) guiding teacher	2002-2003
Columnist, <i>Voices in the Middle</i> , NCTE journal	2003-2006
National Council of Teachers of English, president	2008-2010
National Council of Teachers of English, past president	2010-2011
Editor, <i>California English</i>	1995-present
Associate Director, California Reading & Literature Project, UCLA	2011 - present

Professional Experience

Charter fellow, UCLA Writing Project, 1976
UCLA Teacher Researcher Project, 1986-87, 1990-91
NCTE Teacher Researcher Grant, 1989 and 1991
California Literature Project fellow, 1987, CLP teacher leader, 1989
NCTE Commission on Literature, 1990-present, currently director of the commission
NCTE Standing Committee on the Professional Board for Teaching Standards, 1991-93
Chairperson, SMMUSD Language Arts Committee, 1992-present
Script writer for Educational Television Network, "Responding to Literature through Writing"
Columnist for *California English*, 1989-1995
ETS Subject A reader, Berkeley, 1991, 1993, 1995, 1998
Consultant to the GED exam, American Council of Education, Washington D.C. 1993, 1994, 1995
Chairperson of American Council of Education advisory board for the GED 2000, 1997
California Reading and Literature Project quarterly, CLiPs editorial board, 1994-1997
Member of SCTE, CATE, NCTE, ACSD, Teachers and Writers Collaborative, IRA and CRA
California English Language Arts Framework Committee, Sacramento, 1996-1997
NCTE Secondary Section Nominating Committee, 1996
NCTE Secondary Section, 1998-2002
American Council on Education, GED 2000 chairperson in English Language Arts
Reading expert for the Los Angeles City Clerk's Office ballot simplification committee
California High School Exit Exam Technical Advisory Committee, 1999-present
GED Final Form Review chairperson, Literature and Writing, Washington, D.C., 2000.
STAR content review panel for the California Department of Education, 1999-present.

Senior Program Consultant, Holt Literature & Language Arts program 2002-present.
 NCTE Standing Committee on Affiliates, Region 8, 2002-2007
 American Diploma Project, 2002-2005.
 Textbook author, Holt Rinhart and Winston, 2002-2008
 Textbook author, Holt McDougal, 2009- present
 NAEP 2009 Reading Framework planning committee, 2003-2005.
 NAEP 2011 Writing Framework planning committee, 2006 –2006.
 NCTE Resolutions Committee Associate Chair, 2005
 NCTE Editorial Board, 2005-2007.
 GED Test Specifications Committee for 2011 framework, 2006.
 ACHIEVE content panel chair, American Diploma Project, 2008-2009.
 National Endowment for the Arts, reading panel, 2008
 PISA Steering committee, 2008-present
 Program Chair, National Council of Teachers of English convention, Philadelphia, 2009.
 College Board English Academic Advisory Committee, 2009-2012
 Common Core Standards initiative, National Governors Association, Council of Chief State School Officers, Feedback Group, 2009-2010.
 Textbook author, Bedford/ St. Martin's, 2008- present
 College Board English Academic Advisory Committee, 2009 – 2012
 Content facilitator, National Assessment Governing Board (NAGB) study of 12th grade NAEP reading assessment as a measure of college and workplace preparedness 2011
 PARCC technical advisory committee, English Language Arts, 2012.
 HMH textbook author, *Collections*, 2013 - present
 iPals nonprofit organization board of trustees, 2012 – present
 Great Minds, Washington D.C. board of trustees, 2011 - 2014
 College Board AP technical advisory committee, 2012 – 2016
 College Board English Academic Advisory Committee chair, 2013-2015.
 NAEP Writing Standing Committee, writing, 2008-present
 National Endowment for the Arts 2015 judge for “Poetry Out Loud” contest finals, Washington, D.C.
 Chicago Shakespeare, Battle of the Bard contest judge, December 2016.
 National Assessment Governing Board, Washington, DC, 2015 – present.
 ILA Adolescent Literacy Interest Group, incoming president 2019.

Awards

Santa Monica Malibu Unified School District Teacher of the Year, 1989
 Council for Basic Education Independent Study Grant, 1991
 California Association for Teachers of English classroom excellence award, 1994
 NCTE award for best essay of the Year, *English Leadership* quarterly, 1993
 Copely Award for excellence of *Outlook* column, 1995
English Journal, literary festival, honorable mention in poetry, “Conjure Woman at a Desk,” 1996
 Santa Monica High School Alumni Association Service Honorary Award, 1998
 Conference of the Living Tree Lifetime Achievement Award for contribution to the profession, 1999
 Southland Council of Teachers of English Classroom Excellence Award, 2002
 Santa Monica Rotary Outstanding Educator, 2004
 NCTE affiliate journal award, 2006
 National Council of Teachers of English “Teacher of Excellence Award,” 2006.
 NCTE affiliate journal award, *California English*, 2007, 2008, 2009.
 President’s Award, Florida Council of Teachers of English, October, 2014.
 International Reading Association Adolescent Literacy Thought Leader Award 2015.
 National Council of Teachers of English CEL Exemplary Leadership Award 2016.
 NCTE Affiliate Journal Award, *California English*, 2017.
 NCTE Affiliate Journal Award, *California English*, 2018.

Presentations

NCTE conference presenter: 1988, "Poetry Becomes Electric," 1989, "Latin American Literature," 1990, "Flotation Strategies for Sinking Students," 1991, "Isabel Allende and Two Words," 1992, "Voices from the Inner City - Wanda Coleman," 1993, "Contemporary Immigrant Stories," 1994, "Toni Morrison and All That Jazz," 1995, "Alice Walker's Poetic Imagination," 1996 "Jorge Luis Borges," 1997 "Mothers and Daughters," 1999 "Nikki Giovanni in the Classroom." 2000 "Alice Walker in the Classroom."

Central Council of Teachers of English Conference, 1994, "Three Mexican Giants: Sor Juana Inez de la Cruz, Carlos Fuentes, Octavio Paz, 1995, "Contemporary Japanese Literature.

Ojai Conference of the Living Tree workshops, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000.

California Association of Teachers of English conference presenter, 1991-2000.

Presenter at World Congress on Reading, Stockholm, 1990

California State Department of Education framework conference, Asilomar, April, 1995, "A Focus on Reading"

Principal's Center Conference, "Teaching Skills in Context," 1996

Global Conversations on Literacy, Heidelberg, 1996, "Contemporary Immigrant Experience"

"Multicultural Literature," Virginia Association of Teachers of English conference speaker, 1996

"Literacy for Today and Tomorrow," San Diego Council of Teachers of English conference speaker, 1996

"Reading Issues in California" University of San Diego lecture series, 1996

California Reading Association featured speaker, November, 1997, "Wisława Szymborska, a poet of her times".

California Reading Association workshop on research papers, "Research Papers for Technology Savy Students and their Technologically Challenged Teachers," San Diego, 1998.

California School Library Association Conference, "The Use of the Library in the Research Process," San Pedro, 1999.

NCTE Professional Development Services Conference, *Stories in the Classroom: Narration as Knowledge*, "Navajo Poet Luci Tapahonso," Tuscon, 1999.

Multicultural Literature Conference, *Literature that Matters: Fiction and Adolescents*, "The Poetry of Nikki Giovanni," UCLA, 1999.

Lecture series on "The Politics of Standardized Testing," University of San Diego, 1999.

California Association of Librarians and Media Specialists conference workshop on the research paper in an electronic age, San Pedro, March 1999.

California Reading Association conference, Long Beach, November 1999, "Nikki Giovanni in the Classroom." San Jose, November 2000, "Alice Walker in the Classroom."

California Reading Association conference, Ontario, November 2001, "With Rigor for All: Teaching the Classics to Contemporary Students."

National Conference of Teachers of English, Baltimore, November 2001, "With Rigor for All: Teaching the Classics to Contemporary Students."

Conference of the Living Tree, Riverside, January 2002, "Alice Walker in the Classroom"

International Reading Association Conference, San Francisco, May 2002, "Teaching Classical Literature."

Keynote speaker, UCI Writing Project Conference, December, 2002

Keynote speaker, AVID Symposium, December 2002

Keynote speaker, CATE2003, February 2003.

Writing for Publication, NCTE fall conference, November 2003.

Cohesive Writing: Why Concept Is Not Enough, NCTE fall conference workshop, 2004.

Georgia Association of Teachers of English, keynote, "Beyond Standards." 2005.

California Social Studies Conference, workshop, "Writing Matters." San Francisco, 2005.

CATE conference, Anaheim, "Papers, Papers, Papers: Handling the Paper Load," February 2006.

CATE conference, Fresno, "Writing for Publication, February 2007

ASCD conference, Anaheim, March 2007

IRA conference, Toronto, "Student Literature Circles," May 2007.

NCTE, New York City, High School Matters session, November 2007.

ASCD conference, New Orleans, March 2008.

IRA western regional conference presentation, Seattle, September 2008

Hechinger Institute Seminar presentation, Teachers College, Columbia. October 2008

Florida Council of Teachers of English conference keynote, October 2008

New Mexico Council of Teachers of English conference luncheon speaker, October 2008

Write to Learn Conference, Osage Beach, MO, Feb. 27-28, 2009.

IRA conference, Minneapolis, "Developing Independent Readers," May, 2009.

Association of Literary Scholars and Critics conference, October 2009. "How Literature Prepares Students for the Real World."

NCTE, Philadelphia. "Once and Future Classics: Reading Between the Lines," November 2009.

IRA conference, Chicago, "The National Gallery of Writing," May 2010.

Arkansas Association of Educational Administrators conference, November, 2010. "The Common Core."

Colorado Language Arts Society conference, November, 2010. "Read Write Now."

NCTE presidential address, Orlando, "To Cherish the Interests of Literature," November, 2010.

California Association of Teachers of English conference keynote address, Sacramento, February 12, 2011.

Orange County Office of Education, Costa Mesa, CA, "Engaging Students in Deep Learning," Feb. 24, 2011

Illinois Writing Project, Time to Write conference, workshop on "Digital Writing," Feb. 25, 2011.

Los Angeles Unified School District superintendents' symposium, March 3-4, 2011.

Illinois Reading Council featured speaker, Springfield, IL, March 18, 2011.

Idaho Council of Teachers of English keynote speaker, Boise, ID, October 6, 2011.

Pennsylvania Council of Teachers of English keynote speaker, Pittsburgh, PA, October 14, 2011.

Virginia Association of Teachers of English keynote speaker, Staunton, VA, October 15, 2011.

Manitoba Association of Teachers of English, Winnipeg, Canada, keynote address "Rigorous Reading and Writing." October 21, 2011.

College Board Forum 2011, New York City, "Integrating College-Ready Skills into the Curriculum." October 27, 2011.

New England Council of Teachers of English keynote speaker, Mansfield, MA, "Common Sense, Common Core, Common Ground." October 28, 2011.

CATE2012, Writing for Publication, Ontario, CA. February 12, 2012.

Chicago Metro English Department Chairs, "Common Core/ Common Sense," February 24, 2012.

Orange County Office of Education, "Reading and Writing for the Common Core," March 5, 2012.

IACEA conference, Springfield, IL. "Handling the Paper Load," March 7, 2012.

San Diego County Office of Education, "Implementing the Common Core," March 13-14, 2012.

Chicago Public Schools, "From Standards to Practice: Common Core," April 16, 2012.

International Reading Association Convention, "With Rigor. for All: Helping Students Meet Common Core Standards for Reading Literature," May 3, 2012.

NCTE High School Matters, Boston, November, 2013.

Reading is Fundamental, Toronto Reading Association Conference, January 26, 2014.

Georgia Language Arts Society conference, February 6, 2014

California Superintendents Conference, Placer County, CA. Feb. 21, 2014

NCTE Northwest Regional Conference, "Closer Reading for Deeper Learning." Portland, OR, Mar. 1, 2014.

North Carolina Reading Association Conference, Kiawah Island, NC, March 15, 2014

International Reading Association, Institute on Writing, New Orleans, LA, May 7, 2014.

LAUSD Secondary Literacy Branch Writing Fellows institute, September 2014 – May 2015

Chicago Public Schools, Marie Curie H.S., "From Standards to Inspired Practice," Aug. 28, 2014.

Florida Council of Teachers of English conference keynote address, October 4, 2014.

California Association of Teachers of English conference, Yosemite, keynote, October 11, 2014.

Chicago Area Writing Project conference, October 18, 2014.

Chicago Shakespeare, Hard Core Bard Core presentation. October 25, 2014.

Cleveland High School, LAUSD, "Closer Reading for Deeper Learning." Nov. 15, 2014.

National Council of Teachers of English, Washington, D.C. keynote address, November 22-24, 2014.

California Association of Teachers of English convention keynote address, February 20-22, 2015.

International Literacy Association, Adolescent Literacy Award speech, July 2016.

Conference on English Leadership keynote address, Minneapolis, MN, November 2015.

California Association of Teachers of English convention, Writing for Publication, February 2016.

Baltimore Literacy Symposium, keynote address, June 27, 2016

Philadelphia Public Schools summer Literacy Workshop keynote address, June 30, 2016.

International Literacy Association Conference, Reading in the Content Areas preconference workshop, Boston, MA, July 2016.

Illinois Reading Council, Peoria, IL, "With Rigor and Relevance," September 30, 2016.

Houghton Mifflin Harcourt literacy webinar, October 6, 2016.
 California Reading Association, "With Rigor and Relevance," Visalia, CA, November, 2016.
 National Council of Teachers of English conference, CEL speaker, Atlanta, GA, November 2016.
 UC Irvine Writing Project conference, "Argumentative Writing" and "A Time for Poetry," December 13, 2016.
 The Poetry Foundation Teacher Institute keynote address, June 11, 2017.
 International Reading Association, Orlando, FL. "Teaching with Intention and Heart," July, 2017.
 Corona Norco USD summer institute, "Text Prep: Preparing Students for the Literacy Demands across the Curriculum," July 2017.
 NCTE, presentation with Benjamin Alire Saenz, November, 2017.
 California Association of Teachers of English, "Writing for Publication" presentation, March, 2018.
 International Literacy Association, pre-conference institute, "Let's Talk about That!" July, 2018.
 International Literacy Association, workshop "The Crafty Reader," July 2018.

Publications

Essays published in *English Journal*, *Language Arts*, *New Mexico English Journal*, *Utah English*, *English Leadership*, *UCLA CAIP Quarterly*, *CLiPs* (journal of the California Reading and Literature Project), *Open Mic* (journal of the California Subject Matter Projects), *Statement*, Colorado Association of Teachers of English journal.

English Journal essay: January 1997, "The E-Mail Dialogues"

National Writing Project *Quarterly* contributor, 1991

Editor, Council for Basic Education journal *Scholarly Adventures*, 1992

Utah English Journal, *Celebrating Heritage and Diversity*, October, 1995, "With Contemporary Texts, Everybody Wins"

Op-Ed page essays, *The Los Angeles Times*: "Navigationally Challenged Students," February 1996; "Bosnia Homepage - War on the Web," March 1996; "Kicked Off-Line," May, 1996; "Inner City Mother Goose," September, 1996; "Bilingual Education," December, 1996; "Getting the First Twelve Years Right," February, 1997; "Holding Students Accountable" May, 1997; "Violence Begets Violence," June, 1997; "When a Teacher Tests Herself," August, 1997, "One Teacher's Adventures in Standardsland," December, 1997, "Model Teacher," January, 1998, "Guilty as Charged," June, 1998, "Schools As the Salt of a Town," August, 1998.

San Francisco Chronicle, *St. Louis Post-Dispatch*, "One Teacher's New Year's Resolutions." January, 1996.

This Is Just to Say, NCTE Assembly on American Literature, spring 1996, "When Life Is Stranger than Fiction: Magical Realism"

California School Library Association *Journal*, fall, 1996, "Tools of the Trade: How the California Reading and Literature Project Can Help You Serve Young Readers."

Promising Practices, an anthology of teaching ideas in Language Arts, "Bird by Bird," December, 1996.

NEA Today, "Telling Stories Out of School," May, 1997

Teacher's manual for Great Source *Daybooks*, grades 10, 11, and 12, 1998.

Christian Science Monitor column On Learning, "When Students Drop Out," May, 1998, "Rites of Passage," June, 1998.

Education Week, "Hooked on Fish," October, 1998. Reprinted in Alaska, South Dakota, and Los Angeles.

A Classroom Perspective on Standards, NEA publication, chapter on California classrooms, 1999.

"Reading Teachers and Teachers as Readers," essay, Scholastic Virtual Faculty program, 1999.

Los Angeles Area Metropolitan Project (LAAMP) Annenberg report, January 1999.

Manitoba Association of Teachers of English journal, *Classmate*, "Teaching in California," April 1999.

English Journal, NCTE secondary journal, "Teaching the Term Paper—A Change of Heart," June 1999.

Alignment of National and State Standards, executive summary for GED Testing Service, August, 1999.

Teacher Magazine, "The Error of My Ways," September, 1999.

Education Week, "To View or Not to View," winter, 1999.

American Educator, "Don't Discard the Classics," winter, 1999-2000.

National Writing Project Quarterly. "Survivor in the Library." Winter 2000.

Phi Delta Kappan, "A Repetitive Curriculum." Fall 2000.

Los Angeles Times, Education Page, "Students Need an Introduction to Classic Works." Sunday, November 26, 2000.

Christian Science Monitor column On Learning, "Paying Students to Perform" December 2, 2000.

Education Week, "Sound Bites vs. Sense." February 28, 2001.

English Journal, "When Students Choose the Poems," January 2002.

American Educator, "Something There Is That Doesn't Love a List," winter, 2001.

Voices in the Middle, "Standards in California: A Magical Realist View," September 2001.

Education Next, "Much Ado about Something," November 2002.

Santa Monica Mirror, "Reading Makes You Thin," July 2004

Los Angeles Times, "Giving Teachers a Helping Hand," February 5, 2005.

Westside Chronicle, "Looking Back, Looking Forward," April, 2006.

NCTE Council Chronicle, "The Bad Habits of Good Readers," February 2008.

"The History of NAEP Frameworks," National Assessment Governing Board, March, 2009.

Engaging American Literature, Chapter 2, "Reading Between the Lines," NCTE, expected publication date, Nov, 2009.

"Crash! The Currency Crisis in American Culture," National Council of Teachers of English, April 2009, http://www.ncte.org/library/NCTEFiles/Press/Jago_final.pdf

"The Fire Next Time: Educating Students for Times of Trouble," *Oregon English Journal*, Vol. XXXII, No. 1 – Spring 2010.

"A Literary Education — Priceless," *The Council Chronicle*, NCTE, September 2010.

"It's a Bird, It's a Plane, It's a Book!" *The Council Chronicle*, NCTE, November 2010.

"To Cherish the Interests of Literature," Presidential Address, *Research into the Teaching of English*, NCTE, November 21, 2010.

"Good Schools: The Salt of Society." *Common Core Curriculum Maps* foreword. September 2011.

"Common Sense, Common Core, Common Ground." Secondary Reading Interest Group, IRA. October 2011.

"Opening the Literature Window." *Educational Leadership*, March 2012.

"Closer Reading for Deeper Comprehension: Uncommon Sense about the Common Core." Ohio Resource Center, *In Perspective*, November, 2012

New York Times Learning Network, Inaugural Poem lesson, January 2013

"What's with the Dog." International Reading Association Secondary Reading newsletter, October, 2013.

"First Do No Harm." *Voices from the Middle*, NCTE, February, 2014.

"Writing Is Caught Not Taught." *Educational Leadership*, April 2014.

Forward for *Teaching Arguments: Rhetorical Comprehension, Critique, and Response* by Jennifer Fletcher, Stenhouse 2015.

Uncommonly Good Ideas – Teaching Writing in the Common Core Era by Mary Ann Smith and Sandra Murphy, Introduction by Carol Jago, 2015.

California ELA/ELD Framework, Appendix A, "The Role of Literature in the Common Core Standards," CA Department of Education. Adopted by the CA Board of Education, July 2015.

"Meeting Words Where They Live." Heinemann fall catalogue, 2015.

"The Bad Habits of Good Readers." Houghton Mifflin Harcourt, February 2016.

"Born to Argue: Engaging the Unengaged Writer." Houghton Mifflin Harcourt, April, 2016.

"Getting it by Heart," Houghton Mifflin Harcourt, June 2016.

"Close Readings of Complex Visual Texts," Houghton Mifflin Harcourt, October 2016.

"Agents of Imagination." Poetry Foundation, July 2018.

<https://www.poetryfoundation.org/articles/147279/agents-of-imagination>

Books

Nikki Giovanni in the Classroom: "The Same Ol' Danger but a Brand New Pleasure." Urbana, Illinois: National Council of Teachers of English, 1999.

With Rigor for All: Teaching the Classics to Contemporary Students. Portsmouth, New Hampshire: Heinemann, 2000.

Alice Walker: Living by the Word. Urbana, Illinois: National Council of Teachers of English, 2000.

Beyond Standards: Excellence in the High School English Classroom. Portsmouth, New Hampshire: Heinemann, 2001.

Language Arts, a chapter of the Curriculum Handbook, ASCD, 2001.

Sandra Cisneros in the Classroom. Urbana, Illinois: National Council of Teachers of English, 2002.

Cohesive Writing: Why Concept Is Not Enough. Portsmouth, New Hampshire: Heinemann, 2002.

Classics in the Classroom: Designing Accessible Literature Lessons. Portsmouth, New Hampshire: Heinemann, 2004.

Papers, Papers, Papers: An English Teacher's Survival Guide. Portsmouth, New Hampshire: Heinemann: 2005.

Judith Cofer in the Classroom: Woman in Front of the Sun. Urbana, IL: National Council of Teachers of English. 2006.

Come to Class: Lessons for High School Writers. Portsmouth, New Hampshire: Heinemann, 2008.

Transitions: Preparing for College Writing. Austin: Steck-Vaughn. 2009.

Literature & Composition: Reading, Writing, Thinking. New York: Bedford/ St. Martin's. 2010.

Engaging American Novels: Lessons for Effective Classrooms, chapter titled "Reading Between the Lines: Helping Teenagers Respond to American Literature." Ed. Joseph Milner, NCTE, 2011.

With Rigor for All: Meeting Common Core Standards for Reading Literature. Second Edition. Heinemann 2011.

Write Now! Empowering Writers in Today's K-6 Classroom, "Growing Writers: Using Evidence-based Thinking to Teach Argumentative Writing." International Reading Association, 2014.

Open a World of Possible: Real Stories about the Joy and Power of Reading, "My Life as a Reader," edited by Lois Bridges. Scholastic, 2014.

"Let Form Follow Function," Talks with Teachers best lessons series, 2016.

The Best Lessons Series: Writing. 15 Master Teachers Share What Works. July 2018.

The Book in Question: Reading in Crisis, Heinemann, 2019.